

Sarah Halperin

User Experience Designer

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I'm an active and effective advocate for users looking for an opportunity where I can collaborate and contribute to human-centered solutions and forever learn from people with other backgrounds.

Skills

User Research:

Personas
User Journeys
Heuristic Evaluation
Card Sorting
Usability Testing

UX / UI Design:

Sketching
Wireframing
Prototyping
User Flow Diagrams
Agile

Tools

Sketch
Omnigraffle
Invision
Axure
Zeplin
Adobe Creative Suite
Keynote
Jira
Confluence
Stormboard
Microsoft Teams

Education

General Assembly

New York, NY July 2018
UX Design Immersive

University of Cincinnati, College of Design

Cincinnati, OH April 2017
B.A. Fashion Design

Experience

UX/ UI Designer | Pfizer Global Supply

Peapack, NJ | January 2019 - Present

Designing the experience for the Digital Operations Center (DOC) and Industrial Internet of Things (IIoT) to increase the efficiency of manufacturing and supply operations.

- One of the first UX Designers to join the team, helping to establish a more user centered mindset, standards, and practices.
- Lead designer on Visual Management, which supports site operators and supervisors in running meetings, identifying and tracking actionable issues, and assigning to the appropriate team or escalating to senior management. This tool has increased productivity in the sites where it's been implemented.
- Enabled rollout of DOC to more sites and leadership by redesigning DOC navigation and adding multi-lingual support. Established navigation standards to decrease user error, replacing the rigid hierarchy with a dynamic structure.
- Work with Product Owners, Business Analysts, and Developers to deliver new features.
- Design user flows, user journeys, information architecture, develop wireframes, construct prototypes, and assist with Usability Testing.
- Prepare materials and present at design workshops with end-users and business stakeholders to help understand user needs and validate design decisions.

Volunteer UX Consultant | Greenstand

New York, NY | November 2018 – December 2018

Greenstand is a tree planting employment platform that verifies, measures and values trees. Conducted user research to understand the needs of partners in managing the activity of planters and monitoring tree growth and survival.

- Prepared and conducted user interviews.
- Prepared survey materials for ongoing project.

UX Consultant, Research Lead | Chaply

New York, NY | July 2018 – August 2018

As the final project at General Assembly worked with a startup to design a mobile application to pre-connect networkers who attend the same events based on shared interests.

- Applied user-centered design methods to evaluate design ideas, develop concepts and create a final design specification.
- In testing user approval of the application went from 20 to 100 percent among participants.